Workshop Descriptions

SELECT ONE WORKSHOP FROM EACH TIME SLOT, SEE THE SCHEDULE TO ORGANIZE YOUR SELECTIONS

8:00 a.m. to 8:30 a.m.- Registration and Breakfast in Senior Gym

8:30 a.m. to 9:45 a.m. - Plenary in Senior Gym- Saskatchewan Native Theatre Co.

9:45 a.m. to 10:00 a.m. – Nutrition Break on Third Floor

10:00 a.m. to 11:30 a.m. - Workshops Session One on Third Floor

1. Community Economic Development 101

<u>Alex Chernoff (Canadian CED Network) and Lindsey McBain (Canadian CED Network)</u>

CED, social enterprise, and social economy? If these terms seem new or confusing to you, you're not alone. They are community strategies that have existed for some time. Yet, they also describe new strategies and tools that communities are using to create better economic, social, cultural, and environmental conditions.

2. Housing Coops

<u>Laurie Socha & Cheryl Krostewitz (SAM Management), and Jeanne Smith (Carpathia Housing Co-op)</u>

An introduction to the many different types of housing co-ops in Winnipeg and how they operate. Presentation and discussion on what you can do if you want to start your own.

3. Neighbourhood Plans with Teeth

Kerniel Aasland (Community Economic Development Technical Assistance Support) and Allison Lazaruk (Government of Manitoba)

Many communities now have neighbourhood plans, green plans, housing plans and other great documents representing community hopes for their neighbourhoods. This will be a hands-on workshop that explores how to take key elements of these different plans and translate them into bylaws to form a coherent secondary plan. Strategies to get the bylaws enacted at the municipal/city level will also be explored.

4. Newcomers and Housing

Seid Ahmed (IRCOM House) & Bill Millar (Knox CED Society)

With the housing crisis in Winnipeg, newcomers are faced with yet another challenge in their settlement and integration - finding decent, affordable housing. This workshop will look at the current challenges of newcomer housing and two

potential models to address these issues - transitional housing and rent-to-own condos. The first model, *IRCOM House*, provides transitional, subsidized housing to newcomers and is unique in Canada. The second model, being planned by the *Knox CED Society*, encourages ownership and creates assets for newcomers through a rent-to-own approach. Knox has also added an innovative twist by using *Shariah* or Islamic economic principles in its financing. Come and learn more about the opportunities and difficulties presented by each of these possible housing solutions.

5. Painting a CED Picture

<u>Tammy Sutherland (Art from the Heart), Steve Wilson (Graffiti Gallery) and Jason Granger (Art City)</u>

This workshop will bring together a panel of people who have had great experience and success in using *Art for Community Development* in Winnipeg. The panel will discuss the impact their work has had on people's lives in the community and their analysis of their respective approaches to community development.

6. Youth and Jobs

Kelly Holmes (Resource Assistance for Youth)

Youth often face various barriers to getting jobs, particularly their first jobs, which are so important. But what is it that needs to be done to address this situation? Find out what three different groups are doing to support youth in their communities gain the skills, confidence, and connections necessary to make those first jobs possible

7. What's a Coop?

Terri Proulx (SEED Winnipeg)

An exploration of co-ops: What are they? How do I start one? Cooperatives are unique businesses that enable you to put your values into action. In this session we will compare co-ops to other business models and learn how to you can put your values into action by forming a cooperative.

8. <u>Succession Planning: Effective Knowledge Transfer</u>

TBA

Your key staff person has left suddenly, you have a person on maternity leave, or one of your staff left under difficult circumstances. How do you make sure their replacement can "hit the ground running" without having to relearn or redo work? Learn to build in systems in your workplace to make sure that when staff leave, their knowledge stays for the next person.

9. Organizing Your Books

Sharon Jonatanson (SEED Winnipeg) and Doreen Mutwiri (Spence Neighbourhood Association)

An open presentation designed to help you with your organization's book keeping: strategies and techniques for tracking multiple funders for multiple projects and programs simultaneously – without losing your mind.

10. <u>Understanding Policy</u>

Jesse Hajer & Liz Morrison (Canadian CED Network)

This interactive workshop will explore what policy is, what it is not, and will investigate the main policy priorities coming out of the CD/CED world in Manitoba. Participants will gain appreciation for the way policy shapes their practice in Community Economic Development, and will begin to explore the many ways in which policy affect their work.

11. Health and CED: Silos or Synergies

Madeline Kohut and Vince Sansregret (Winnipeg Regional Health Authority) This session will address what community development is and what it has to do with health. The presenters will discuss the Winnipeg Regional Health Authority's community development framework and the approaches to community development including examples of activities taking placing in Winnipeg.

12. <u>Child Care as Economic Development: Making the Connections for Community Success</u>

Susan Prentice (University of Manitoba/MB Child Care Coalition), Betty Kelly (Rural Teams Women's Group), and Byran Spencer (St. Claude Community Development)

Join us for a lively discussion on the importance of childcare for the prosperity and well-being of local communities. Susan Prentice will present new findings on the economic and social impact of child care, which is highly competitive with other development sectors. Bryan Spencer was one of the founding members of the St. Claude Village Community Development Corporation, and will speak about his experience in successfully developing a childcare program which has had great community spin-offs. Betty Kelly, long term childcare professional and a member of Rural Team's Women's Working Group, will speak to the value of childcare in rural and northern communities, including job-creation, workforce, and community development impacts.

11:30 a.m. to 12:45 p.m. – Lunch in Senior Gym (1st Floor)- Dessert on Third Floor

1:00 p.m. to 2:15 p.m. Workshops Session Two

13. Social Entreprise 101

<u>Terri Proulx (SEED Winnipeg) and Kerniel Aasland (Canadian Economic Development Technical Assistance Support)</u>

What is a social enterprise? What are some of the models that already exist? What benefits do non-profits expect to get from starting a social enterprise? What are the challenges in growing this sector?

14. Newcomers Experience in Canada: What Works

<u>Upma Rai (Canadian CED Network/ICAN) and Zeitun Salah (Canadian Centre for Policy Alternatives- Community Researcher)</u>

This presentation will combine an examination of the barriers newcomers face in Canada with action-oriented solutions based on CED approaches. Participants will have a chance to learn about immigrant-led CED examples from across Canada and how they could apply these initiatives in their own communities. The presentation material will be based on the experience of CCEDNet's Immigrant and Refugee Community Action Network (ICAN).

15. Alternative Energy in Francophone Communities

Frieda Krpan (St-Laurent Biomass Project)

The St. Laurent Sustainable Energy Co. Inc was formed and supported by four non-profit organizations in St. Laurent. The St.Laurent Project was developed for the specific purpose to provide District Heat to businesses and homes in St. Laurent, based on the use of BioMass (hay /straw) in a Manitoba-developed gasification system. There is a reduction of greenhouse gases, a reduction of heating costs, and provision of increased local employment and increased income for farmers due to this initiative.

16. Food as a CED Tool

Robyn Webb (Harvest Moon Society), Tabitha Langel (Tall Grass Prairie), Kreesta Doucette(MB Food Charter)

This interactive workship will explore some Community Economic Development opportunities related to food froom production, processing, marketing, and distribution to preparing and seving. Panelists from across the food system will discuss their experiences with time for discussion, questions and brainstorming.

17. Video Power

<u>Jim Silver (University of Winnipeg) and Coleen Rajotte (Coleen Rajotte Productions)</u>

Colleen Rajotte, an award winning film producer, and Jim Silver, a professor of Politics at the University of Winnipeg, have worked together to create a great video on Aboriginal perspectives on community development called "In Their Own Voices". This workshop will include a viewing of the video, and a presentation on how visual media can be used as a tool to educate people and empower those involved in communities in the process, and a discussion on how you too can use visual media as a tool for advancing your work in communities.

18. Varied Services for Varied Communities

Shawn Mahoney (Opportunities for Employment) and Kate Sjoberg (Spence Neighbourhood Association)

For each person looking to get a job in your community, there is likely a unique circumstance that they come from, meaning that providing a service in support of their job search can't always be the same. This workshop will explore how a community like Spence Neighbourhood in Winnipeg has worked to develop a range of services to meet the various needs of the various people around them

19. Worker Coops: How, Why, and What Next?

(Organic Planet, Natural Cycle, Enviro-Safe Workers Coop)

Through a series of case studies, learn about worker co-ops: what they are and why and how they are formed. We will explore 3 worker co-ops operating in a variety of markets at various stages of development.

20. Can't We All Just Get Along?

Joyce Odidison

Motivations and expectations in the workplace are quite different depending on your age group. Find out what motivates a 20 year old, a 30 year old and a 50 year old. Learn techniques to keep an intergenerational working group cohesive and productive.

21. Proposal Writing

Diane Redsky (Ma MaWi Wi Chitata Centre)

Learn the basic components of funding proposals and best practices to increase the likelihood of success.

22. <u>CED & Social Economy: Conditions for Success in Quebec and Manitoba</u> <u>John Loxley (University of Manitoba).</u>

While Manitoba is considered a leader in Canada in terms of what we have been able to achieve in our CED and community revitalization efforts, Quebec has a community sector that is very developed, organized, effective, and powerful. What is it that we are doing very well, what is it that we can learn from Quebec in terms of scaling up our work, and what important steps can government take to support and strengthen, and grow community-led development that can transform our province.

2:15 p.m. to 2:30 p.m. – Energy Break (Third Floor)

2:30 p.m. to 4:00 p.m. - Workshops Session Three on Third Floor

23. Community Engagement

<u>Judith Harris (Inner City and Urban Studies Program, University of Winnipeg)</u> and Diane Redsky (Ma MaWi Wi Chi Itata Centre)

There is an age-old tension between "town and gown", between the community and the university. But we are beginning to see it for what it really is -- an unproductive, gaping crevice - an unnatural separation between these two worlds. Its there in the different languages we use, making communication next to impossible and its evident in the lack of mutual respect and trust. Two trends have made the university more open to listening to the community: concerns about inclusion and the need to improve university access and the new participatory methods of doing research. There are signs that we are building bridges to span this canyon. Researchers have found new value in traditional, Indigenous, and local knowledge. The separation of researchers and the subjects of their research has given way to new productive alliances. The next step is no less than revolutionary -- breaking down the artificial barriers to university education. Discussion in this session will focus on processes and potential outcomes of two initiatives: the Community Research Hub and the new Urban and Inner-City Studies Program.

24. CED and Housing/NECRC

Rob Neufeld (North End Community Renewal Corporation) and Clark Brownlee (Right to Housing Coalition)

Looking at the need for more social housing and exploring the efforts to push government to meet this need. Followed by a practical case study of how social housing can be used to meet training and employment need.

25. Individual Development Accouts

Andrew Douglas (SEED Winnipeg) and Debra Joyal (Community Financial Services Centre)

Presentation on the Asset Building Programs, Money Management Training, the new national Savings Education program and the Community Financial Services Centre. A chance to explore how to do more with credit, savings, asset building and accessing the credit union and banking system.

26. Balancing Preservation and Development

Sophia Rabliauskas (Poplar River First Nation)

Sophia Rabliauskas is a member of the Poplar River First Nation, whose traditional lands cover two-million acres of boreal forest on the east side of Lake Winnipeg. In April of this year, Sophia was awarded the internationally renowned Goldman Environmental Prize for her work with her community, developing their Land Management Plan. This plan will govern development in the area, protecting the environment while allowing for economic opportunities, including traditional hunting, trapping and fishing, as well as sustainable tourism. In this workshop, Sophia will discuss her communities experience in developing their land management plan and the challenges of balancing preservation and development.

27. Community Development Through the Arts

<u>Donna Heimbecker (Saskatchewan Native Theatre Company) and Circle of</u> Voices Productions

Tansi!The Saskatchewan Native Theatre Company is pleased to announce the 2007 Circle of Voices (COV) production of "Kihew" by Curtis Peeteetuce in collaboration with this year's COV participants. Kihew, which means eagle in Cree, is a 50 minute theatrical production that captures the realities experienced by one family and its survival of Canada's residential school experience. The production is both poignant and humourous as it deals with pertinent issues such as cultural identity, healing and the intergenerational effects of residential schools. These issues affect our youth, families and communities and it is crucial that they be addressed

28. Critical Issues in Employment Development

<u>Rupert Downing (Canadian CED Network) and Shauna McKinnon (Canadian Centre for Policy Alternatives)</u>

Topics of employment development in a political and economic context will be explored with regards to the Canadian labour market development policies. Examples will be used to illustrate this topic for Manitoba specifically and the work that CCEDNet has tackled so far to help alleviate the associated challenges.

29. Small Town Cooperative Solutions

Lakeview Consumers Coop

Communities are coming together to form cooperatives. We will explore 2 co-ops in rural communities with very different backgrounds. Why did they start co-ops? And, what are some of the challenges they faced?

30. Planning Alternatives for Tomorrow with Hope (PATH)

<u>Greg Slobodeski (North End Community Renewal Coorporation)</u>
PATHing is a set of diverse strategies that develop articulated connections between jobs in the same or related industries to achieve occupational advancement or increased wags, skills, and benefits for individuals.

31. Sustainability Planning

Garry Loewen (Garry Loewen Consulting)

Sustainability planning is about meeting the needs of both the present and the future through clear thinking and sound preparation.

32. Changing Policy through Advocacy

Joseph Zebroski (Civica Inc.)

So you are good at bringing people together to talk about what government can do to support your work better, and you've even figured out how to narrow down your shopping list to a few key priorities! But how do you actually bring about the

important changes? Civica Inc. is an Ottawa based group that works to help citizens' organizations engage their members and supporters, effectively communicate their messages on public policy issues, influence government decision-making and generally maximize their political impact. In this workshop, you'll learn about the key components in a well designed policy campaign, gain insights into how government works and reacts, and improve your understanding of how to advance your own priorities.

33. <u>Immigrant and Refugee Community Action Network (ICAN) and ICAN Manitoba</u>

<u>Upma Rai (Canadian CED Network/ICAN), Julio Rivas (Canadian Economic Development Technical Assistance Support/ICAN MB), and Karen Sharma</u> (Multiculturalism Secretariat)

The Immigrant and Refugee Community Action Network will discuss their national ogranization's activities as well ICAN movement occuring in the Province of Manitoba. ICAN's policies and priorities will be reviewed along with the Muticulturism Secretariat's role in supporting their goals and the importance of CED and social enterprises in newcomer communities.

4:10 p.m. to 4:30 p.m. Closing – Laughing Coach in the Theatre -3rd Floor