



The following document was contributed to the Toolkit
by ABCD Faculty Member Dan Duncan.

The New Paradigm for Effective Community Impact – Asset Based

H. Daniels Consulting
www.hdanielsduncanconsulting.org

The New Paradigm for Effective Community Impact – Asset Based

	Needs/Deficit Based	Asset Based
Purpose	Changing Community through increased services	Changing Community through citizen involvement
Method	Institutional Reform	Citizen-Centered production
Accountability	Leaders are professional staff. accountable to institutional stakeholders	Leaders are widening circles of volunteer citizens. Accountable to the community.
Significance of Assets	Assets are system inputs. Asset mapping is data collection	Assets are relationships to be discovered and connected. Asset mapping is self-realization and leadership development.
Production Resource	Money is the key resource. Falls apart without money.	Relationships are the key resource. Falls apart when money becomes the focus.
Operating Challenge	How do we get citizens involved?	How do we channel and build on all this citizen participation?
System Dynamic	Tends to spread itself thinner over time.	Tends to snowball over time.
Evaluation	Success is service outcomes, measured mostly by institutional stakeholders.	Success is capacity, measured mostly by relationships.